



## Explore Impact Workshop for Regional Partners - Docudays UA

Three days “Explore Impact” workshop for regional partners was the part of Docudays UA IHRDFF 2018. Lecturers asked organizers to prepare the audience in advance and asked them to watch two films (“A Woman Captured” by Bernadett Tuza-Ritter) and “A Pearl of Africa” by Jonny von Wallström), necessary for the further work.

1. The workshop began with introduction part. The lecturers Maja Lindquist and Andrea Arvidsson made a presentation about their organization Doc Lounge. The way and methods that Doc lounge uses while working with auditory, international collaboration and their personal professional focus. The second part contained the acquaintance with participants. Maja and Andrea proposed everyone to share their experience: the sphere of work, the peculiarities of auditory from different towns and villages.
2. The second day contained mostly general lecture about the art of impact and outreach with concrete examples and video fragments (trailers)
3. The third day was dedicated to group work in order to rich practical skills, using two examples: “A Woman Captured” and “A Pearl of Africa”. All participants were divided into 6-8 members groups and prepared a campaign for these two films. Lecturers involved groups for brainstorming, creative exercises and the presentation of their campaign solutions. Then Maja and Andrea also proposed the concrete schemes for work with the audience, targeting campaign messages and impact.

We have 48 participants of the workshop. Their presence was checked by their signature in the list of presence.

Locally project was coordinated by Alexandra Nabieva with Tetiana Kulik (regional partners coordinator) and two volunteers

